

MEDIA RELEASE

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### **CALLING ALL ADRENALIN JUNKIES TO MCCALLUM PARK**

The 2008 Club Marine Summer Boating Festival promises three action-packed days of fast paced summer fun.

Held at McCallum Park from Friday 7<sup>th</sup> until Sunday 9<sup>th</sup> March this new festival will showcase the widest range of boating and water lifestyle products – from the very fastest jet ski's and ski boats to an extensive range of canoes and kayaks.

For the Adrenalin Junkie, the show will offer wakeboarding, show ski and jetski demonstrations as well as the very latest in ski boats, PWC and accessories. There is also the opportunity to jump on and try the newest, fastest and most exciting ski to come on the market, the all new Yamaha SHO FX.

Launching at this year's Club Marine Summer Boating Festival the Yamaha FX SHO is definitely in a league of its own. This new high performance leader has acceleration quicker than any other personal watercraft. It's supercharged, lightweight, fuel efficient and fast!

Visitors to the Club Marine Summer Boating Festival can organize a ride, don a wetsuit and experience the exhilaration of this awesome machine. Test rides can be arranged by visiting the Estuary Marine or Jetpower stands at the festival.

Jet Sport West will be hosting a range of jet ski demonstrations where you can watch these sporting professionals showcase their skills, many of the riders boasting high profile places on the national circuit.

For the more relaxed, you can try your hand at canoeing and experience first hand the enjoyment and simplicity of paddling.

BLA will be hosting a variety of come-and-try canoeing activities at the Festival. All you have to do is come on down and climb aboard. We'll kit you up and set you free to paddle the swan.

Everyone will be catered for, from the novice to the expert paddler.

Western Australia is a recreational mecca for the lover of water sports. So whether its adrenalin pumping speed and power or the tranquility of peaceful paddling you can try it all at the Club Marine Summer Boating Festival. Or, if you prefer to stay on dry land, you can sit back and watch the amazing skills of the jet ski demonstrations.

**ENDS**

Many photographic opportunities are available.  
To arrange photo shoot or for further information please contact;

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