

MEDIA RELEASE

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The 2008 Club Marine Summer Boating Festival promises three action-packed days of summer fun.

Located at McCallum Park from Friday 7th until Sunday 9th March this new festival will showcase the widest range of boating and water lifestyle products, all entwined with entertainment, education and loads of excitement.

For the Adrenalin Junkie, the show will offer wakeboarding, show ski and jet ski demonstrations as well as the very latest in ski boats, PWC and accessories. There is also the opportunity to jump on and try the newest, fastest and most exciting ski to come on the market, the all new Yamaha SHO FX.

And, of course this new festival promises to be a spectacular outdoor on-the-water event with plenty of boats and marine accessories of all sizes, types and description.

For the children, boat show fun begins with free face painting, balloon sculptures and a kid's pirate cove area. And, for the parents, there is a lot more to the 2008 Club Marine Summer Boating Festival than simply boats on display. Themed arena's will showcase travel & tourism in WA, fishing, camping, lifestyle & fashion, trailers & tow vehicles as well as Adrenalin water sports. This spectacular show certainly promises something for everyone.

Visitors to the Club Marine Summer Boating Festival will be able to test ride many of the jet ski's on display or, for the more relaxed, you can try your hand at canoeing and experience first hand the enjoyment and simplicity of paddling. We'll kit you up and set you free to paddle the swan.

You can also walk along the specially installed jetty and view the latest in luxury cruisers and fishing boats.

Jet Sport West will be hosting a range of jet ski demonstrations where you can watch these sporting professionals showcase their skills, many of the riders boasting high profile places on the national circuit.

FESA Marine Rescue and Air Operations will be taking part in this year show with some exciting demonstrations including the new FESA helicopter "Fire King".

In an effort to reduce the carbon footprints of the event and encourage responsible environmental management, part proceeds of the event will fund the Swan River seagrass replanting program.

In keeping with the responsible environmental management, the Club Marine Summer Boat Festival will also be a plastic bag free event.

Be apart of the fun and experience all that is boating, fishing and outdoor recreation.

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Many photographic opportunities are available.
To arrange photo shoot or for further information please contact;

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