



## MEDIA RELEASE

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### **GET IN THE WATER AND GIVE PADDLING A GO.**

Come and try your hand at canoeing at this year's Club Marine Summer Boating Festival. It's safe, adventurous and loads of fun.

Western Australia offers an abundance of amazing locations to explore by paddle. Rugged coastlines, marine & bird life galore or a peaceful escape are all yours to be enjoyed.

And now, you can experience first hand the enjoyment and simplicity of paddling. BLA will be hosting a variety of come-and-try canoeing activities at the 2008 Club Marine Summer Boating Festival. All you have to do is come on down and climb aboard. We'll kit you up and set you free to paddle the swan.

BLA will be showcasing an extensive range of canoes, kayaks and paddling accessories and friendly staff will be happy to share great paddling stories, favourite destinations and expert advice.

Everyone will be catered for, from the novice to the expert paddler. So whether you're wanting to try paddling for the first time, or are looking to update your gear, you can give it a go at the Summer Boating Festival.

Western Australia is a water lovers recreational mecca. And, if you enjoy the great outdoors then canoeing offers endless hours of pleasure.

If canoeing has been a long term desire, or just new found curiosity, then don't miss this great opportunity to experience the joys of paddling with an adventure on the swan.

It is all happening at this year's Club Marine Summer Boating Festival.